

Spectrum Management Consulting Pte Ltd



Serina Wang-Tan Sok Meng

Senior Consultant

Serina specializes in facilitating and consulting for various corporate strategic programs that focus on issues revolving around organisational development, service quality, coaching, change management, teambuilding and corporate culture. His work in these areas has allowed him to work with various organisations in Asia.

Before joining Spectrum as a Senior Consultant, Serina spent about five years with Service Quality (SQ) Centre, during which time, he had dual responsibilities. As a manager in Corporate Communications, she worked closely with other organisations in corporate marketing and communications. As a certified trainer with SQ Centre, delivered in-house public service mindset programmes as well as service skills programmes for frontline and executive levels for organizations such as SPF, SGH, NUH, National Heart Center, Singapore Island Country Club, AIA, SMRT, OUB (now UOB), SIR, SPF and AIA. She also delivered large scale teambuilding programmes for Borneo Motors, Fujitsu, Singapore Island Country Club

Prior to this, Serina held corporate marketing positions with both local and MNCs.

Her strong points as a facilitator are:

- ease with conducting programmes for all levels of management/staff ,
- ability to provide strong linkages and to connect, and
- ability to facilitate insights and different perspectives.

From the business perspective, her strength lies in her understanding of how organizational change and development issues are inter-related to the business needs of an organization.

Serina has a Bachelor of Arts (Hons) majoring in Mass Communications, from the Taylor University, IN, USA (1996) and minors in Public Relations, English Writing

Her hobby is to be involved in social work and is currently volunteering with a non-profit organization dealing with children as well as community work with the residence committee near her home.